

ABSTRACT OF THE DISCLOSURE

A method and system are provided for effecting electronic commercial transactions using a communication network. Item data specifying an item or items which a user wishes to purchase and user identification data comprising information relating to the user are transmitted from a user terminal to a server computer. The server computer is connected to a database of installation facilities. Based on the user identification data, the database is searched for one or more installation facilities that are convenient to the user. If one of these facilities is selected by the user, the system and method may effectuate purchase of the item(s), such as vehicle parts, and schedule delivery of the item(s) directly to the selected facility where the item(s) can be installed on a product, such as a vehicle. The system and method may also provide a reservation system that schedules an installation time for installation of the item(s) at the installation facility.

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